**The Italian Security Industry:   
digitisation, integration and convergence between technologies, which are the drivers of industry development in the post-Covid world**

The Italian **building Security and Automation** technology supplier industry represented in **ANIE SICUREZZA** had a **total turnover** of **2.7 billion Euro** at the end of 2020.

The Covid crisis took the industry through a prolonged expansion phase, supported by technological innovation and attention to new market needs. In the **2014-2019** pre-crisis period, the Italian industry supplying technologies for Building Security and Automation had recorded an average annual increase in total turnover of **5.5%**.

Looking at recent trends, the sector was resilient in **2020**, with **overall turnover** remaining broadly stable in a situation deeply affected by the pandemic (a two-digit decline compared to the corresponding decline in the manufacturing average). This trend benefited from the leading role played by video surveillance, against the weaker performance of the other segments, given that demand for technologies supporting security procedures to combat health emergencies remained strong.

According to the preliminary figures currently available, in **2021** the **Security and Building Automation sector** is expected to show a rebound in overall turnover, benefiting from the improvement in the macro-economic outlook. After the sharp fall decline in 2020, the current phase is characterised by the restart of investments in the construction market. The reopening of construction sites after months of lockdown supports demand for the **fire-fighting** segment, including maintenance activities. After a critical 2020, the **anti-intrusion** segment showed an initial recovery. **Video surveillance** is confirmed as an important contributor to growth. At this stage, the demand for security technologies to help fight the pandemic remains high. Although there are positive signs, developments in the sector are still characterised by a high level of uncertainty linked to the development of the health emergency and it is difficult to make forecasts.

More generally, by introducing a major change in lifestyles and demand, the Covid crisis has not slowed down but rather accelerated the **digitalisation** and **technological convergence** already underway. In recent years, companies active in the security sector have been renewing their product portfolios from a digital and integrated perspective and are now ready to respond to the new challenges imposed by the scenario.

Against a still complex backdrop, one of the most **critical issues** for industry operators is the sharp rise in prices on the **raw materials** market - which in recent months have reached all-time highs - and the slowdown in supplies, factors that risk holding back the recovery of the production cycle and eroding company profitability.