**PROFESSIONAL TRAINING AND SECURITY CULTURE.**

**THE CONTRIBUTION OF SICUREZZA 2023 TO THE EVOLUTION OF THE SECTOR**

*Within a context of digital transition and regulatory changes, SICUREZZA promotes the updating of professional skills, a necessary pre-requisite for an ever-changing market.*

*The rich series of conferences will cover the entire fair, amplified by MIBA's event schedule.*

*Milan, 15 November 2023.* **SICUREZZA 2023** has always promoted the importance of culture and the centrality of continuous professional training. Starting from today and until 17 November at Fiera Milano, the exhibition will offer a rich schedule of appointments tailored for all professionals in the sector.

Realised with the support of the main **Italian** **trade associations and specialised publishers**, the schedule provides **security managers**, **private security** operators, **installers**, **designers** and **system integrators** with opportunities for training, discussion and debate on the state of the art of the various market segments, as well as on new roles and skills, regulations and certifications. Thanks to this proposal, SICUREZZA is not just a pivotal appointment for **business development** and **networking**, but also **a professional training space** for the different professionals in the sector.

The opportunity is amplified also by SICUREZZA's participation in **MIBA-Milan International Building Alliance,** which will allow visitors to access the **cross-sector training proposal of the four exhibitions**, which unites, within a single agenda, **more than 250 conferences, seminars and workshops** based on three main topics: **sustainability, innovation and regulations**.

**FOCUS ON URBAN SECURITY**

On 15 November, **ANIE Sicurezza**, in collaboration with **ASSIV**, will once again turn the spotlight on the necessary development of a **security culture**, focusing on **territorial protection in smart cities.** This represents a highly topical issue, as over the years Italy's 7,901 municipalities **have increased the** [**presence of video surveillance systems**](https://www.key4biz.it/mosca-e-londra-le-citta-piu-videosorvegliate-al-mondo-con-17-e-13-impianti-ogni-1000-abitanti-in-italia-milano-e-roma/438941/) **by 120%**, going from 66 installations per 100,000 inhabitants in 2014 to 145 in 2022 (Data source: National Report on Local Police Activity 2022). The first part of the conference will be an opportunity to present the guide *Video Surveillance of the Territory and Public Environments*, produced together with ANCI. The event will be followed by the Round Table discussion ***Protecting the Territory: new paradigms between technological integration and convergence with the human factor***, which will be attended by trade associations, sector experts and by **Marco Granelli**, Security Councillor of the Municipality of Milan and representative of ANCI. This conference will be an opportunity to discuss how, starting from technical expertise, synergies can be created in the sector, so as to highlight the needs and criticalities that end users, such as local administrations, may encounter in guaranteeing security for their citizens and identifying the most effective solutions for raising the quality of life in our urban centres.

On 17 November, thanks to the event ***Women In Security***, **ASSIV** will foster a reflection on an unfortunately topical issue: **violence against women**. The round table will open a debate on how and to what extent the private sector could contribute, in close cooperation with public security, to solving a problem that is causing great social alarm.

**PROFESSIONS OF THE FUTURE**

During the three-day exhibition, several events will address the topic of professional certification, but also the necessary evolution of roles and competences.

On 15 November, **AIPSA** will hold the conference ***Keeping companies safe in a World of chaos***, a meeting dedicated to **security managers** that will present the results of a working group on corporate security, thus sharing strategies, research and best practices developed to deal with emerging threats and ensure business continuity in every field of application.

Also addressed to security managers is the talk show organised by **S News**, ***Security of the national artistic heritage and museums***, scheduled on 16 November anddedicated to the new figure of the **Art Security Manager**, a vertical professional profile that is vital for the protection of Italy's cultural heritage through specific security risk management plans.

Numerous events are dedicated to private security professionals.

On 15 November, **AISS** (Associazione Italiana Sicurezza Sussidiaria) and **ENBISIT** will discuss the **changes taking place in the Private Security market in light of the UNI 11926:2023 and UNI 11925:2023 standards**.

On the same day, **ConFederSicurezza** will present the results of its survey conducted in collaboration with Format Research on the numbers and value of private security companies in the Lombardy region, which generate a turnover of 800 million euros, equal to more than 22% of the national figure.

On 16 November, **ANIVP** will focus on ***The value of collective bargaining between jurisprudence and CNEL***, addressing the thorny issue of minimum wage in the sector of private security and surveillance services, among demands by operators and economic policies by client companies.

On the same day, **Securindex** will also focus on ***Public and private procurement of security services***. ***The current situation***. Starting with the recent piece of news that followed the commissioning of large operators and the immediate obligation to increase salaries, the event aims to investigate the consequences of any increase for the buyers, but also to assess the sector's ability to upgrade its services.

**ASSIV, S News and ICMQ** will propose two events taking place on the TV set of **S News**. On 16 November, the talk ***The certification of gender equality, an opportunity also for security companies*** will explore the concrete benefits that the adoption of gender equality policies can bring to security companies. On 17 November, it will be the turn of the talk ***The Certification of Auxiliary Services***, which represents an opportunity to reiterate the commitment made with UNI together with other stakeholders, with the goal of creating two technical standards, of a voluntary nature, to fill the current lack of certification.

On 17 November, **AIPS** will hold the round table discussion ***Professionalism and qualification of the security installer: evolution of the certification path with the draft of a UNI standard and state of the art***.After the temporary setback suffered by the draft of the UNI 1610032 standard, once again SICUREZZA will be the place to reiterate the need for a **professional certification** of Italian security **operators**.

In the afternoon of the same day, the round table organised by **Securindex** will focus on ***Protecting the skills of security professionals and compliance with the rules of the game***. Starting from the assumption that compliance with the rules is not a matter of ethics but a business protection tool, it will address the **issue of professionalism**, comparing all the associations in the supply chain on user awareness, supplier reliability, designer professionalism and product quality.

Also on 17 November, **ANIMA Sicurezza** will turn its attention to security professionals with the event ***Protection of valuables is not just a matter of resistance***, an insight on the importance of technical standards and training courses for the certification of safe technicians.

**COURSES AND TECHNICAL TRAINING**

At the exhibition, **CEI** will hold its **training course on alarm systems** (15 and 16 November) and present the volume ***Terrestrial and satellite antenna systems*** (17 November).

Two events organised by **SecSolution** also aim to provide installers with concrete tools: **sales techniques** will be discussed on Thursday 16 November, while on each exhibition day the stand will host a workshop to discuss **CCTV installation and privacy regulations**, issues that can be resolved through an App that allows to verify the correct execution of the installation and compliance with sector regulations.

**THE PROPOSAL FOR THE PUBLIC ADMINISTRATION**

The two seminars organised by **Ancilab** on 16 November are custom-made for civil servants. They will discuss ***The role of municipalities in the development and dissemination of renewable energy communities***, a key issue in the energy transition phase, and ***Strategies and tools for cyber security in local authorities***, realities that, today more than ever, need support to understand the available tools and focus on the main actions to be implemented.

**FIRE MARKET**

For what concerns the fire-fighting field, on 15 November **S News** will hold a talk show focused on the news of the **Focus Tour**. Through the granting of professional training credits, the event is recognised by Professional Orders and Certification Bodies and has become a reference point in fire-fighting advanced training. Next year, the format will celebrate five years since its foundation, and it actually is evolving further thanks to innovative contributions increasingly based on case studies, emerging technologies and regulations.

On 16 November, **ANIE Sicurezza,** in cooperation with **UMAN**, will promote a debate between operators, institutions, designers and manufacturers on the challenges and opportunities of the sector. The meeting will be also an occasion to present the updated edition of the guide ***Fire Safety Engineering*** by ANIE Sicurezza.

**CYBER SECURITY AND THE URGENCY OF DATA PROTECTION**

The topic of **cyber security**, an urgent and complex challenge involving all sectors, **will be explored in a dedicated space**, namely the **Cyber Security Arena**, a training area realised with the support of **Business International**, Fiera Milano's content division.

**S News** will host two theme-related events on its TV set. On 15 November, the talk ***No Sustainability without Cyber Security*** will explore the link between cyber security and one of the main priorities on the agenda of those who govern nations, those who run organisations and companies, and of responsible citizens.

On 16 November, the talk ***Changing the paradigm to embrace digital transformation*** will open a discussion on the necessary **change of pace** in a scenario that sees a continuous evolution of buildings, production facilities and cities, thus multiplying opportunities for the end user but also requiring new security approaches.

*SICUREZZA is part of* ***MIBA, Milan International Building Alliance****, the event that will bring together four trade fairs:* ***GEE – Global Elevator Exhibition,*** *entirely dedicated to horizontal and vertical mobility,* ***ME-MADE Expo,*** *Italy's leading event for the world of construction****, SMART BUILDING EXPO****,**the exhibition of home and building automation and technological integration,**and* ***SICUREZZA****, Italy's leading trade fair and one of the first in Europe dedicated to security & fire. The common denominator for the global trade show includes solutions, materials and technologies proposed by fundamental sectors for the design, construction and redevelopment of buildings through innovation, energy efficiency and sustainability.*